



— THE  
ROOFING  
GUIDE —  
BY HOMEFIX

What exactly does a new roof mean for a homeowner? A roof replacement can be a huge decision and have an enormous impact on your home. Unfortunately, many cannot afford to pay the amount of roof replacement costs, even when a replacement is necessary.

## 10 Benefits of a New Roof

1. **Property Value:** The first benefit of a new roof makes your home much easier to sell.
2. **Return on Investment (ROI):** New roofs are one of the best home improvement projects around, averaging ROI of 67-70%!
3. **Curb Appeal:** Realtors estimate your roof to be as much as 40 percent of your home's curb appeal.
4. **Energy Efficiency:** Old roofs are likely to leak air causing your HVAC system to work harder to achieve your desired indoor temperature.
5. **Cost-Effective:** Another benefit of a new roof allows your HVAC system to work more efficiently, thus saving you money on your monthly energy bills.
6. **Health:** New roofs help to prevent health hazards, like mold and mildew, keeping your family safe.
7. **Safety:** The longer you wait to replace that old, dilapidated roof, the more dangerous the situation can become. An old roof in some cases may collapse or cause part of the home to become unstable.
8. **New Technology:** Because roofs last such a long time, the technology of a new roof is no doubt several generations ahead of a roof that was put on in the early 1960s.
9. **New Look:** The new roof can have windows or a skylight installed, which will bring more light into the attic of the house in general.
10. **Stress-Reduction:** No one wants the continued worry of a roof's ability to withstand the elements and hardships of Mother Nature. You will have a wonderful peace-of-mind, knowing your roof is solid, warrantied, and keeping your property dry and warm.

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# Homefix is proud to be a GAF Factory-Certified Roofing Contractor

What Makes GAF Factory-Certified Roofing Contractors the Best? In the roofing industry, GAF Master Elite® Contractors are second to none. That's because each certified roofing contractor must be:

- Properly licensed by their state
- Adequately insured, so you can rest easy knowing that you're covered in the unlikely event of an accident
- Known for quality – that means having a reputation for providing quality roofing services throughout the community.
- Committed to the latest methods and up-to-date with the latest technology and practices



Being a GAF Master Elite™ roofing company means belonging to the top 3% of all roofers. Carrying adequate insurance, having an A rating from the BBB, committing to ongoing training are some of the requirements to keep this coveted designation.

## The Cost of Roof Repair Procrastination

1. Ruins the structural foundation of your property.

Termites and molds love damp places, most especially the wooden parts of your house.

2. Roof leaks can damage flooring and fixtures.

If rainwater makes it to your flooring, that is another problem that you are going to deal with. Whether your floor is made of wood or concrete materials, it can still be vulnerable to damage brought about by rainwater through roof leaks. Not only that, appliances, furniture and upholstery might be compromised as well.

3. Roof leaks can affect the real estate value of your property.

Molds, brittle structural foundations, among other factors, are to be blamed when your property is devalued the next time an appraiser inspects your property for assessment.

# Renovations that Pay NEW ROOFING



According to the 2019 Remodeling Impact Report from the National Association of REALTORS® Research Group, REALTORS® rank new roofing as the part of the home that most appeals to potential home buyers.

**107% ROI**



The report also reveals that new roofing will produce the highest resale value out of any home improvement.



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